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Concl.*

includes at least the reception channel, reception start time, and reception end time. Periodically an audience member connects the broadcast receiver to a general-purpose computer. The general-purpose computer transmits the reception log data recorded in the reception log memory with a receiver ID written in a ROM through a telephone line over a communication network, such as the Internet. A person who computes viewing/listening information obtains the reception log data and receiver ID from the communication network and computes viewing/listening information, such as a program rating. Instead of providing the broadcast receiver with the reception log memory and a computer interface, a removable storage unit with a computer interface can also be used.--

IN THE CLAIMS

Please amend claims 1-13 by rewriting same to read as follows:

A2 --1. (Amended) A broadcast receiver, comprising:

- a receiving unit for selecting a channel and for receiving a broadcast;
- a controller for controlling channel selection by the receiving unit and for detecting a reception log;
- a storage unit in which the detected reception log is recorded; and
- an interface for transmitting the reception log read from

A2
Continues the storage unit to an external computer.

--2. (Amended) The broadcast receiver according to Claim 1, wherein the reception log stored in the storage unit is transmitted to the external computer at a predetermined period.

--3. (Amended) The broadcast receiver according to Claim 1, wherein the controller records a reception as the reception log in the storage unit when the receiving unit continuously receives one of a channel and a program for at least a predetermined period.

--4. (Amended) The broadcast receiver according to Claim 1, wherein the controller records one of the channel received by the receiving unit and program identification information and reception period information in the storage unit as the reception log.

--5. (Amended) A broadcast receiver, comprising:
a receiving unit for selecting a channel and for receiving a broadcast;

a controller for controlling channel selection by the receiving unit and for detecting a reception log; and

a mounting section on which a removable storage unit having a computer interface is mounted,

wherein by mounting the storage unit on the mounting

*A2
Continues* section the reception log detected by the controller is recorded in the storage unit; and

by mounting the storage unit on an external computer the computer reads the reception log from the storage unit.

--6. (Amended) The broadcast receiver according to Claim 5, wherein the controller records a reception as the reception log in the storage unit when the receiving unit continuously receives one of a channel and a program for at least a predetermined period.

--7. (Amended) The broadcast receiver according to Claim 5, wherein the controller records one of the channel received by the receiving unit and program identification information and reception period information in the storage unit as the reception log.

--8. (Amended) A viewing and listening information computing method, comprising the steps of:

obtaining a reception log of at least one broadcast receiver and recording the reception log in a database;

recording program information concerning a broadcast program in the database; and

reading the reception log and the program information from the database and computing viewing and listening information concerning viewing and listening.

*A2
Continues* --9. (Amended) The viewing and listening information computing method according to Claim 8, wherein

the reception log includes one of a channel received by the broadcast receiver and program identification information and reception period information; and

the viewing and listening information computed includes an audience rating for one of a predetermined channel and a program.

--10. (Amended) The viewing and listening information computing method according to Claim 8, wherein

the reception log includes one of a channel received by the broadcast receiver and program identification information and reception period information; and

the viewing and listening information computed includes a non-viewing and non-listening rating for one of a predetermined channel and a program.

--11. (Amended) A viewing and listening information computing apparatus, comprising:

reception state management means for obtaining a reception log of at least one broadcast receiver;

a database in which the obtained reception log and program information concerning a broadcast program are recorded; and

viewing and listening information management means for computing viewing and listening information concerning viewing

A2
Concl. and listening based on the reception log and the program information read from the database.

--12. (Amended) The viewing and listening information computing apparatus according to Claim 11, wherein:

the reception log includes one of a channel received by the broadcast receiver and program identification information and reception period information; and

the viewing and listening information computed includes an audience rating for one of a predetermined channel and a program.

--13. (Amended) The viewing and listening information computing apparatus according to Claim 11, wherein:

the reception log includes one of a channel received by the broadcast receiver and program identification information and reception period information; and

the viewing and listening information computed includes a non-viewing and non-listening rating for one of a predetermined channel and a program.--

REMARKS

Claims 1-13 remain in the application and have been amended hereby.

As will be noted from the Declaration, Applicant is a citizen and resident of Japan and this application originated there.